

Audio Script

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So why do people trade options?

Note: The securities in this video are fictional. Everyone's situation is different, and this video is not financial advice. Do your own research.

Hedging their Investments

Investors can hedge their holdings from losses beyond a certain point

Script:

People trade options for a variety of reasons

One reason is to hedge their holdings from future losses over a period of time with a protective put.

Before we explain hedging with a protective put, we would like to make you aware of some key concepts:

A protective put is one example of a hedging strategy. A put is type of option that represents the right to sell. Each contract represents 100 shares and includes an agreed upon price known as the strike price, and a specified time frame, known as the expiration date.

Every example that we use is for illustrative purposes only and we do not include any commission and fees.

If you own shares of stock, you could hedge them by buying a “Put” option.

Imagine you own 100 shares of XYZ, which is currently trading around \$50 per share.

If XYZ falls to \$20, perhaps due to some calamitous event or announcement, your position would lose \$3,000 in value.

If you’re worried about potential future losses, you can buy what’s called a “protective put.”

To hedge, you would choose a strike price and a time frame. You now own the right to sell XYZ at the agreed strike price at any time within the specified time frame.

To put it another way, you’re hedged against some loss for any time during that period in exchange for the premium you paid for the protective put.

If you choose to sell, your position only loses \$1000 in value, compared to losing \$3000 without the option.

This is how people can use options to hedge their investments.

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View definitions for investment terms in our Glossary.

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